

LETTER of MOTIVATION

SAA

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OUTLINE

1. Opening Greeting
2. Reason for Writing
3. Short Introduction of Yourself
4. Details Related to Reason
» »Demonstrate
5. Desired Feedback
6. Closing Greeting

DEMONSTRATE

1. Interest in subject - development
2. Suitability for course - commitment
3. Motivation(s) for course - future plans
4. Attitude - conscientiousness
5. Skills - evidence
6. Experiences/Hobbies - other qualities

➤ Your enthusiasm must shine through!

➤ Your desire to learn more by studying abroad!