

CANIO FORLIANO

Born in Italy, 1991

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Phone:



WORK EXPERIENCES

- 2020 November – present **Educator & Facilitator for the cross-KIC program “Skills 4 Future”**
European Institute of Innovation & Technology, Climate-KIC, Kattenburgerstraat 7, 1018 JA, Amsterdam, The Netherlands
- 2019 July – present **Member of the national research group SIDREA on “Governance and performance measurement in public universities”**
- 2018 Oct – present **Adjunct Professor (supplementary teaching):**
Department of Management, University of Turin, C.so Unione Sovietica 218/bis, 10134 Turin, Italy
- Managerial Accounting – Bachelor Degree in Business Economics
 - Business Organization (Course C) – Bachelor Degree in Business Economics (A.Y. 2018/2019 – 2019/2020)
- SAA School of Management, University of Turin, Via Ventimiglia 115, 10126 Turin, Italy
- Managerial Accounting – Bachelor Degree in Information and Business Communication (A.Y. 2018/2019, 2020/2021)
 - Managerial Accounting (E-learning course) – Bachelor Degree in Business Economics (A.Y. 2018/2019 – present)
- 2019 Aug – 2019 Oct **Research assistant for a competitive tendering on the financed project “Food Digital Monitoring (FDM)”**
- Active participation in coordination meetings and steering committees related to the Industry 4.0 project Platform “Fabbrica Intelligente”
 - Conducted interviews and company visits aimed at mapping the processes of the project demonstrators within the programme “FDM”
- University of Turin, Department of Management, C.so Unione Sovietica 218/bis, 10134 Turin, Italy
- 2018 Jul – 2019 July **Research assistant for a competitive tendering on the financed project “Hierarchical Open Manufacturing Europe (HOME)”**
- Active participation in coordination meetings and steering committees related to the Industry 4.0 project Platform “Fabbrica Intelligente”
 - Conducted interviews and company visits aimed at mapping the processes of the project demonstrators within the programme “HOME”
- University of Turin, Department of Management, C.so Unione Sovietica 218/bis, 10134 Turin, Italy
- 2018 Jun – 2019 Oct **Support to the organization of the following events:**
- Skills4Future – Cross-KIC (EIT Climate, EIT Food, EIT Manufacturing, EIT Raw Materials) (2019 Oct 29, Siracusa, Italy)
 - DigiEduHack – Cross-KIC (EIT Climate, EIT Digital, EIT Food) (2019 Oct 3, SAA School of Management, Turin, Italy)
 - Foodathon – EIT Food (2019 March 22-24, Leuven, Belgium)
 - Global Food Venture programme 2018 – EIT Food
- University of Turin, Department of Management, C.so Unione Sovietica 218/bis, 10134 Turin, Italy
- 2018 Apr – 2018 Jun **Data analyst | Curricular internship**
University of Turin, Department of Management, C.so Unione Sovietica 218/bis, 10134 Turin, Italy



EDUCATION AND TRAINING

- 2019 Nov - present **Ph.D. Candidate in “System Dynamics - Model Based Public Planning, Policy Design and Management”**
University of Palermo, Department of Political Science and International Relations, Via Amico Ugo Antonio, 90134 Palermo, Italy
- 2020 Aug-Dec **Visiting Student at University of Bergen (Bergen, Norway) | Attended the following courses:**
- Fundamentals of Dynamic Social Systems
 - Model-based Analysis and Policy Design
 - System Dynamics Modelling Process
- University of Bergen, Department of Geography, Fosswinkelsgate 6, N-5007 Bergen, Norway
- 2020 Aug **EIT Food Global Food Venture Programme, Phase I – Developing a food-tech business idea**
- 10 days of online training (August 7th to 17th 2020)
 - 6 months of mentoring
- EITFood (Leuven, Belgium), Mashauri Limited (Addlestone, UK), and IMDEA Food Institute (Madrid, Spain)
- 2019 Aug **EIT Food summer school on “Entrepreneurship for food product innovation”**
- 15 days of online training (August 9th to 23rd 2019)
 - 5 days of on-site attendance including personal coaching and business development in Stuttgart, Germany (August 26th to 30th, 2019)
- University of Hohenheim, Department of Business Start-ups and Entrepreneurship, Wollgrasweg 49, 70599 Stuttgart, Germany
- 2019, Jul, 15th-19th **Summer school on Econometric Analysis – Foundation Course**
University of Calabria, Department of Business Administration and Law Management, Ponte Pietro Bucci, 87036 Arcavacata di Rende (CS), Italy
- 2019, Apr, 15th-18th **Spring school on Business, Management & Organization Research**
- Configuration analysis
 - Comparative Approaches
 - Natural Experiments
- University of Turin, Department of Management, C.so Unione Sovietica 218/bis, 10134 Turin, Italy
- AY 2018/2019 **Honorary fellow in Business Economics (SECS P/07)**
University of Turin, Department of Management, C.so Unione Sovietica 218/bis, 10134 Turin, Italy
- 2018, Dec, 4th **Master degree in “Accounting Professions”**
Thesis in Managerial Accounting Laboratory: *“Evolution of the university institution: the third mission. Analysis of the University of Turin Department of Management practices”*
Final mark: 110/110 cum laude
University of Turin, Italy
- 2014, Sep, 22nd **Bachelor degree in “Economics and Management”**
University of Pavia, Italy
- 2010 **Scientific High School Diploma (Informatic National Plan)**
Liceo Scientifico Statale "G. Galilei", Potenza, Italy

- 2015 **Training course in “Lean Management”** (Organized by “EuroImprenditori – Confederazione delle Imprese Europee” and “EPAR Basilicata - Ente Bilaterale”)
Via Isca degli Antichi, 16, Potenza, Italy
- 2010 **Preliminary English Test (PET)**
University of Cambridge - level B1 of the CEFR
- 2009 **Exchange program - Ava Gymnasium (Taby, Sweden)**
Basilicata Region Project CG4 “Due realtà a confronto”
- 2008 **Trinity College London**
Grade 6, level B1.2 of the CEFR



PUBLICATIONS

Journal articles

- Forliano, C., De Bernardi, P., & Yahiaoui, D. (2021). **Entrepreneurial universities: A bibliometric analysis within the business and management domains**. *Technological Forecasting and Social Change*, 165, 120522. <https://doi.org/10.1016/j.techfore.2020.120522>
- Baima, G., Forliano, C., Santoro, G., & Vrontis, D. (2020). **Intellectual capital and business model: a systematic literature review to explore their linkages**. *Journal of Intellectual Capital*. <https://doi.org/10.1108/JIC-02-2020-0055>
- Forliano, C., De Bernardi, P., Bertello, A., Temperini, V. (2020). **Innovating business processes in public administrations: towards a systemic approach**. *Business Process Management Journal*, 26(5), 1203-1224. <https://doi.org/10.1108/BPMJ-12-2019-0498>
- Tirabeni, L., De Bernardi, P., Forliano, C., & Franco, M. (2019). **How can organisations and business models lead to a more sustainable society? A framework from a systematic review of the Industry 4.0**. *Sustainability (Switzerland)*, 11(22), 6363. <https://doi.org/10.3390/su11226363>

Book chapters

- De Bernardi, P., Bertello, A., & Forliano, C. (2021). **Digital platforms for circular business model innovation: A case-study to tackle food waste**. In Shams, S.M.R., Vrontis, D., Weber, Y., Tsoukatos, E.R., & Santoro, G. (Eds.), *Business Model Innovation: New Frontiers and Perspectives*. Routledge, London. ISBN 978-0-367-45642-9
- Ricciardi, F., De Bernardi, P., Forliano, C., & Franco, M. (2020). **Institutional Logics Analysis for Enabling Collaborative DPM Processes: Universities' Third Mission Performance as an Illustrative Example**. In Bianchi, C., Luna-Reyes, L.F., & Rich, E. (Eds.), *Enabling Collaborative Governance through Systems Modeling Methods* (pp. 277-295). Springer, Cham. https://doi.org/10.1007/978-3-030-42970-6_13
- De Bernardi, P., Azucar, D., Forliano, C., & Franco, M. (2020) **Innovative and Sustainable Food Business Models**. In De Bernardi, P., & Azucar, D. (Eds.), *Innovation in Food Ecosystems. Contributions to Management Science*. Springer, Cham. https://doi.org/10.1007/978-3-030-33502-1_7
- De Bernardi, P., Azucar, D., Forliano, C., & Bertello, A. (2020) **Innovation and Entrepreneurial Ecosystems: Structure, Boundaries, and Dynamics**. In De Bernardi, P., & Azucar, D. (Eds.), *Innovation in Food Ecosystems. Contributions to Management Science*. Springer, Cham. https://doi.org/10.1007/978-3-030-33502-1_3
- De Bernardi, P., Forliano, C., Rotti, R., & Franco, M. (2019). **Il caso Fontanafredda. Innovazione e sostenibilità nei nuovi modelli di business del settore vitivinicolo. Analisi del caso Fontanafredda**. In Moreschi, F. (Ed.), *Il paesaggio vitivinicolo come patrimonio europeo: Aspetti giur-economici: geografici, ambientali, contrattuali, enoturistici, di marketing* (pp. 27-41). Giappichelli, Torino. ISBN 978-88-921-3078-4
- De Bernardi, P., Ricciardi, F., Forliano, C., & Sorano, E. (2019). **How pioneering managers strive to integrate social risk management in government debt collection**. In De Vincentiis, P., Culasso, F., & Cerrato, S.A., *The future of Risk Management, Volume I. Perspectives on Law, Healthcare, and the Environment* (pp. 269-302). Palgrave Macmillan UK. ISBN 978-3-03014547-7
- Gamba, V., Venuti, F., Forliano, C., & Franco, M. (2019). **Direct compensation and risk management: a key study of the insurance factor**. In De Vincentiis, P., Culasso, F., & Cerrato, S.A., *The future of Risk Management, Volume II. Perspectives on Financial and Corporate Strategies*. Palgrave Macmillan, UK. ISBN 978-3-030-16525-3

Proceedings

- Ricciardi, F., Bertello, A., Forliano, C., & De Bernardi, P. (2020). **Knowledge behaviors when the commons are at stake: Insights from the Covid-19 crisis**. In IEEE Xplore – *Proceedings of 2020 IEEE International Conference on Technology Management, Operations and Decisions (ICTMOD)* (pp. 1-5). Marrakech, Morocco. <https://doi.org/10.1109/ICTMOD49425.2020.9380616>
- De Bernardi P., Forliano, C., & Bertello, A. (2020). **Digital Transformation in SMEs: A Systematic Review and Future Directions**. In Vrontis, D., Weber, Y., Tsoukatos, E. (Eds.), *Business Theory and Practice Across Industries and Markets. Proceedings of 13th Annual Conference of the EuroMed Academy of Business* (pp. 297-314). Palermo, Italy. ISBN 978-9963-711-89-5
- Baima, G., Forliano, C., Santoro, G., & Bresciani, S. (2020). **Investigating the Link Between Intellectual Capital and Business Model: A Systematic Literature Review**. In Vrontis, D., Weber, Y., Tsoukatos, E. (Eds.), *Business Theory and Practice Across Industries and Markets. Proceedings of 13th Annual Conference of the EuroMed Academy of Business* (pp. 1193-1195). Palermo, Italy. ISBN 978-9963-711-89-5
- De Bernardi P., Bertello A., & Forliano C. (2019). **Unpacking Higher Educational Institutions (HEIs) performances through the institutional logics lens**. *Proceedings of the 14th International Forum on Knowledge Asset Dynamics* (pp. 1537-1555). Matera, Italy. ISBN 978-88-96687-12-3



CONFERENCES

Papers

- Ricciardi, F., Bertello, A., Forliano, C., De Bernardi, P. (2020). **Knowledge behaviors when the commons are at stake: Insights from the Covid-19 crisis**. Full paper presented by Bertello, A. at IEEE - International Conference on Technology Management, Operations and Decisions, 25-27 November 2020, Marrakech, Morocco.
- Forliano, C., & Franco, M. (2020). **Entrepreneurial Universities: a bibliometric analysis within the business and management domains**. Full paper presented by Forliano, C. at the ACIEK Conference 2020 - Challenges and Opportunities: how are technology, information, and marketing affecting the interconnected world?, 23rd-24th June 2020, ESIC Business School, Madrid, Spain
- De Bernardi, P., Bertello, A., & Forliano, C. (2019). **Sustainable business model innovation and value co-creation within innovation ecosystems: a multi-level perspective**. Full paper presented by Forliano, C. at the R&D Management Conference 2019 - The innovation challenge: bridging research, industry & society, 17th-21st June 2019, École Polytechnique, Paris

Posters

- Bertello, A., Forliano, C., Franco, M., & Tirabeni, L. (2020). **Beyond tangible and intangible. Toward a meta-theoretical model unveiling the four roles of organizational resources**. Presented by Bertello, A. at WOA 2020. Will employees dream of electric sheep? Impacts of digital technologies within and beyond the workplace, 6th-7th February 2020, University of Milan, Milan

Attendance

- **IEEE ICTMOD 2020**, "IEEE International Conference on Technology Management, Operations and Decisions" (2020 25-27 November, Marrakech, Morocco)
- **EUROMED 2020**, "Business Theory and Practice Across Industries and Markets" (2020 September 9th-10th, University of Palermo, Italy)
- **ACIEK Conference 2020**, "Challenges and Opportunities: how are technology, information, and marketing affecting the interconnected world?" (2020 July 23rd-24th, ESIC Business School, Madrid, Spain)
- **AIDEA 2019**, "Identità, innovazione e impatto dell'azienalimento italiano - Dentro l'economia digitale" (2019 September 12th-13th, Department of Management, University of Turin, Turin, Italy)
- **R&D Management Conference 2019**, "The innovation challenge: bridging research, industry & society" (2019 July 17th-21st, École Polytechnique, Paris, France)
- **Second international conference Risk Management** (2018 October 25th-26th, Department of Management, University of Turin, Turin, Italy)



REVIEWER

- **ACIEK Conference 2020 & 2021**
- **Applied Sciences** [ISSN 2076-3417]
- **British Food Journal** – Rank 1, AJG2018; Fascia A, ANVUR [ISSN 0007-070X]

- **Business Process Management Journal** – Rank 2, AJG2018; Fascia A, ANVUR [1463-7154]
- **Journal of Business Research** – Rank 3, AJG2018; Fascia A, ANVUR [ISSN 0148-2963]
- **Journal of Intellectual Capital** – Rank 2, AJG2018; Fascia A, ANVUR [ISSN 1469-1930]
- **Journal of Open Innovation: Technology, Market, and Complexity** [ISSN 2199-8531]
- **Journal of Risk and Financial Management** [ISSN 1911-8074]
- **Sensors** [ISSN 1424-8220]
- **Sustainability** – Fascia B AIDEA [ISSN 2071-1050]
- **Technology in Society** [ISSN 0160791X]



CURRENT AFFILIATIONS

- **European Accounting Association (EAA)**
- **European Academy of Management (EURAM)**
- **Institute of Electrical and Electronics Engineers (IEEE)**



AWARDS

Platinum award (best paper) of the 2020 IEEE International Conference on Technology Management, Operations and Decisions (ICTMOD) " (Marrakech, Morocco, 25-27 November 2020)

Best paper award of the Euromed/Sima track at the "13th Annual Conference of the EuroMed Academy of Business" (Palermo, Italy, 9-10 September 2020)

1st place at the "DigiEduHack 4 Urban Food Circularity" for the **best business idea** regarding the development of a digital educational tool for promoting food circularity in urban areas (SAA Business School, Turin, 03-04 October 2019)

3rd place at the Summer school on "Entrepreneurship for food product innovation" for the **best business idea** promoting food sustainability (University of Hohenheim, Department of Business Start-ups and Entrepreneurship, Stuttgart, 26-30 August 2019)

Winner of a **scholarship** for the event "Piacenza Città Impresa - Festival dei territori industriali" (Piacenza, 13-15 September 2018)



PERSONAL SKILLS

Languages **Italian** (native), **English** (intermediate)

- IT
- Excellent mastery of various operative systems (Windows, Linux, IOS), the Office package and reference management softwares (Mendeley, Zotero), as well as using internet as a working and searching tool.
 - Good knowledge of project management softwares (i.e., STR Vision Construction Project Management, RuaPRO cloud computing management) and system dynamics modelling softwares (i.e., PowerSim Studio, Stella Architect).
 - Familiarity with accounting softwares.

Adaptability Good communication and organizational skills matured working as an event organiser and promoter since adolescence, as well as adaptivity skills acquired in multicultural environments matured during several foreign study experiences.

Driving license Category B



MISCELLANEOUS

Volunteer experience **Blood donor** (AVIS, Associazione Volontari Italiani del sangue) | Member since February 2017

Turin, 17 April 2021

Canio Forlano